Roll No. Total No. of Pages : 02

Total No. of Questions: 09

BA (JAMC) (2019 Batch) (Sem.-1) INTRODUCTION TO JOURNALISM

Subject Code: BAJMC-101-18 M.Code: 75314

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

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SECTION-A

1. Write briefly:

- i. 5 W's and 1 H
- ii. Hard news
- iii. Embargo
- iv. Penny press
- v. Dateline
- vi. Proximity
- vii. Accountability
- viii. Concise
- ix. Archives
- x. Byline

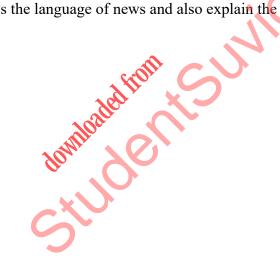
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SECTION-B

- 2. Explain the meaning and nature of news with suitable examples.
- 3. What are the basic components of a news story?
- 4. What is yellow journalism? Explain with examples.
- 5. Write the principles of news selection.
- 6. Differentiate between print and electronic journalism.

SECTION-C

- 7. Discuss in detail the concept of inverted pyramid in news writing with suitable examples.
- 8. Explain the need of ethics in journalism in present scenario.
- 9. Discuss the language of news and also explain the principles of clear writing skills.



NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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